



CEMP Research and Innovation Cluster Meeting 18.4.13 | 9.30 – 11.30 | CEMP office

## Agenda

### **Think-tank:**

- (1) Follow up from previous meetings (Mark's book proposal, Julian's book & seminar series)
- (2) Reading group discussion: Postill, J. and S. Pink., 2012. 'Social media ethnography: the digital researcher in a messy web'. *Media International Australia*.

**Bulletin:** Review of live bids & projects, actions for new bidding.

**Proactive Space:** Other ideas for bids | research additional to bulletin + Darren L's project proposal + Neal W's updates on European collaboration + Julian's Spirit of 13 proposal (and discussions with Sixteen Films).

**Open Forum:** for all things related to pedagogic research and innovation (to include funded projects on CEMP homepage)

**Agree roles for next meeting:** think-tank & bulletin.

**Agree date & time of next meeting.**



**Standard Items:**

<http://blogs.bournemouth.ac.uk/research/>

<http://www.researchprofessional.com/>

**INTERNAL PEER REVIEW PROCESS FOR BIDS:**

[http://blogs.bournemouth.ac.uk/research/2013/04/04/bu-internal-peer-review-scheme-for-your-research-proposal-2/?utm\\_source=digest&utm\\_medium=email&utm\\_campaign=daily](http://blogs.bournemouth.ac.uk/research/2013/04/04/bu-internal-peer-review-scheme-for-your-research-proposal-2/?utm_source=digest&utm_medium=email&utm_campaign=daily)

**Communities and Culture** <http://www.communitiesandculture.org/funding/>

**Pilot project call. 2 bids submitted by Julian / Mark and Richard respectively – PENDING DECISION.**

In response to our first round of funding, the Communities and Culture Network+ are issuing a second-round call for pilot projects. We would like to invite applications for up to £20k to fund a discrete pilot project of 6 months duration. We aim to fund two projects in this round. Although this call is open and could relate to any area within the Communities and Culture strand of the Network+ (see [www.communitiesandculture.org](http://www.communitiesandculture.org)) we are particularly keen to receive project proposals from areas investigating issues of health, wellbeing and resilience. Re-written proposals from the first round and new proposals are welcome. Projects will start no later than June 2013 and run for 6 months.

**Connected Communities and Design** [LINK](#)

**Deadline Jan 2014**

Applications for up to £1.5m (full economic cost) are invited under this highlight notice in AHRC's standard and early career research grants routes (the limit for early career applications remains at £250,000).

The aim of the highlight notice is to encourage innovative applications which further explore the contributions that design can make to the Connected Communities Programme. It seeks to encourage the development of research proposals that connect communities, designers and arts and humanities researchers in the co-design and co-production of research

**Kris to start process with Neal W – report back to meeting in May.**

**Open Society Foundation Fellowship Deadline 1.8.13**

<http://www.opensocietyfoundations.org/grants/open-society-fellowship>

A fellowship project might identify a problem that has not previously been recognized, develop new policy ideas to address familiar problems, or offer a new advocacy strategy. Project themes should cut across at least two areas of interest to the Open Society Foundations. Among these are human rights, government transparency, access to information and to justice, and the promotion of civil society and social inclusion.

Fellows are expected to take full advantage of the foundations' expansive reach and work to bring new people and fresh ideas into the organization's ambit. Successful projects should push the boundaries of current thinking and carry lessons that can be applied to a variety of settings. Fellows may produce a variety of work products, including publications such as books, reports, or blogs; innovative public-education projects; or the launch of new campaigns or organizations. They may also engage in activities such as hosting panel discussions, traveling to conferences, participating in policy debates, and aggressively promoting their ideas in public venues.

**Note – revise aspects of Spencer Foundation New Civics proposal – ideal for Kris (maybe collab on**

ideas with Darren L?).

**NEW – Mike Baker Doctoral Grant (HEA)** <http://www.heacademy.ac.uk/doctoral-programme/grants> up to 23.9.13 (opens July)

The HEA invites supervisors in UK Higher Education Institutions (HEIs) to bid to host one or more of these doctoral studentships under the following conditions:

The proposed project should be discipline-specific learning and teaching research or interdisciplinary/generic pedagogical research and should have a clear benefit to either practice or to policy on practice. The project should be aligned with HEA themes which cover the broad areas of:

- Assessment and feedback;
- Education for sustainable development;
- Employability;
- Flexible learning;
- Internationalisation;
- Online learning;
- Retention and success, including widening access, gender, and transition issues;
- Reward and recognition;
- Students as partners.

We would also welcome proposals on issues relating to learning support and development activity.

Develop proposal in advance of submission dates – all CEMP.

**NEW - HEA Teaching Development Grants**

<http://www.heacademy.ac.uk/flexible-learning> (call to be announced)

Over the next year there will be a total of £1.5 million of funding available for individual grants, departmental grants and collaborative grants. This bid-based development grant funding exists to stimulate evidence-based research and encourage innovations in learning and teaching that have the potential for sector-wide impact.

Flexible Learning theme perfect for collaborative bid (CEMP + a BU subject area) for 'Mix Tape' PT BA development – Julian to develop proposal.

**NEW – Nominet Digital Edge Deadline 1.5 or 1.9**

[http://www.nominettrust.org.uk/sites/default/files/TheChallenge\\_update\\_02.13%20FINAL.pdf](http://www.nominettrust.org.uk/sites/default/files/TheChallenge_update_02.13%20FINAL.pdf)

The Digital Edge is Nominet Trust's programme of social investment to address the challenges faced by young people in participating socially and economically with their communities. This call for applications aims to seek out new approaches to using digital technology that re-design ways of supporting young people. We're looking to invest in partners and ideas that address the challenges we have identified, and look forward to working with you to do so.

Suggestion – Julian and Kris to re-work Spencer bid to address theme 2 – could do this by earlier deadline?

Theme 2 - *Many services providing support to young people have struggled to engage with these digital shifts in the past, held back by underinvestment or by fears about the risks of online spaces. Yet, there is a growing recognition that this needs to change, and innovation is needed to bridge the gap between current practice, and the needs and potential of a digitally connected world.*

**NEW – Wellcome Trust Public Engagement**

<http://www.wellcome.ac.uk/Funding/Public-engagement/index.htm>

Various strands are relevant, including:

Development Awards support the development of broadcast, gaming or film proposals that engage the

audience with issues around biomedical science in an innovative, entertaining and accessible way.

We are interested in funding individuals and organisations with brilliant early-stage ideas for television, radio, gaming platforms or cinema. In broadcast we are keen to receive proposals in all genres, though we are particularly interested in series, format ideas and drama; multi-platform proposals are welcomed.

Our funding will enable these ideas to be developed into high-impact, well-researched proposals that can be used to secure a UK distribution platform and production funding. Development funds might be used to undertake thorough research, create a taster tape, build a game prototype or develop a script. Your project should primarily be aimed at a mainstream UK and/or Republic of Ireland audience in the first instance, although the subject matter can be international.

Please note that current affairs programmes are not eligible for Development Awards.

Development Awards are worth **up to £10 000**, for a maximum of **one year**.

**Suggestion – Richard to look at this as follow up to pending bid with local health provider? Videogames example looks relevant. Talk to animation people? Link journalism to science / medics at another HEI or in medical sector?**

### **EEF Digital Technology Round [LINK](#)**

**Deadline 19/4**

The EEF and Nominet Trust are seeking proposals for projects that use digital technology to improve the attainment of disadvantaged pupils. We believe that digital technology could make a significant difference to disadvantaged pupils in challenging schools. For example, it could provide extra learning opportunities, allowing pupils to learn at a rate, and a time, that is appropriate for them. It could also provide teachers with better information about their pupils' progress. However, further work and research is needed to establish reliable ways of using technology effectively.

We are looking for initiatives that build on the existing evidence about effective teaching and learning practices, and use digital technology to make these practices more effective or efficient. To support applicants, we have commissioned Durham University to review the existing research literature on the impact of digital technology on learning. Professor Steven Higgins from Durham University also offers his thoughts and observations arising from his work in this field.

**Too soon for this bid but Nominet to be monitored as regular bulletin item.**

### **BCF-BERA Routledge Prize [LINK](#)**

**Deadline 30/4**

This prize, awarded annually, acknowledges the importance of collaborative work between schools and universities to improve any aspect of curriculum development in schools and colleges. Such work may be research and/or development focussed and should reflect a genuine partnership approach between teachers working in schools or colleges and university academics.

Those submitting for the prize should set out their submission in no more than 800 words and ensure that it:

- demonstrates the method of collaboration used and the reasons why such collaboration was necessary;
- succinctly describes the focus of the work, the way it developed and the contribution it made to teaching and learning in the school or schools;
- indicates the way in which the outcomes of the joint work are being disseminated; and
- briefly describes how the collaborative work might develop in the future.

The Trustees of the British Curriculum Foundation (BCF) and the Editors of The Curriculum Journal will act as judges. Three submissions will be shortlisted and the judges may choose to discuss these with those submitting prior to making a final decision about the award of the prize. The prize of £2000 will be awarded at the Annual Meeting of the British Educational Research Association (BERA). The

winning submissions may be considered for publication in a subsequent issue of The Curriculum Journal.

Julian and Richard to apply for MERJ. J drafting submission for discussion at meeting.

**Match funded PHDs** <http://blogs.bournemouth.ac.uk/research/2013/01/28/phd-studentship-competition-2013-2nd-call-for-matched-funded-studentships/> **Deadline 18/3**

Following the successful allocation of 39 PhD Studentships (fully and matched funded) under the 1st call, we are delighted to announce a 2nd call of the competition in which there are 5 matched funded studentships available for candidates starting in September 2013 as outlined below:

Matched-funding (50% equivalent to £24k over three years) may come from:

- Industry/business partners,
- Government and non-government organizations,
- Academic Schools,
- NHS,
- Research Councils, or
- Other external bodies.

Priority may be given to applications that involve supervisors from two or more Schools and/or those from early career researchers.

**Leave on bulletin. People to research links for match funding. Stephen Heppell to advise – Pearson and Skillset. Stephen to report back in May.**

**Update from Mark:** I've tested the water with Jan Howell-Hughes (BBC Academy project manager for the MA) who said it sounded "interesting" and will pass it up the chain to Angela Roberts who leads the Production Academy. Even if she decides it's not viable for the Academy I bet she can put us in touch with someone who's got some research-appropriate production-oriented questions.

Mark to report back again when response is forthcoming.

Julian to contact BFI and Film Ed for future call.

(Leave on bulletin)

**Leverhulme Trust Fellowships** <http://www.leverhulme.ac.uk/funding/MRF/MRF.cfm>  
**Deadline 9/5**

These awards enable well-established and distinguished researchers in the disciplines of the Humanities and Social Sciences to devote themselves to a single research project of outstanding originality and significance, capable of completion within two or three years. Candidates should state explicitly what the proposed outcomes of the award will be. Fellowships are particularly aimed at those who are or have been prevented by routine duties from completing a programme of original research. The award takes the form of providing a replacement staff member to cover the period of the Fellowship.

**EU Youth in Action programme:** [http://ec.europa.eu/youth/youth-in-action-programme/how-to-participate\\_en.htm](http://ec.europa.eu/youth/youth-in-action-programme/how-to-participate_en.htm) **Deadline 1/5 or 3/6**

Youth in Action is the EU Programme for young people aged 15-28 (in some cases 13-30). It aims to inspire a sense of active citizenship, solidarity and tolerance among young Europeans and to involve them in shaping the Union's future. Youth in Action is a programme for all! It promotes mobility within and beyond the EU borders, non-formal learning and intercultural dialogue, and encourages the inclusion of all young people, regardless of their educational, social and cultural background.

Julian developing ideas with Youth Work dept at Newman University – will report to next meeting.

Kris to explore contacts and update next meeting.

**FUSION (next round for 'co-creation' strand): call not yet released – Deadline 1/6.**

**Julian and Richard to submit FUSION bid for online subscriptions to MERJ.** To fit the criteria, we'll need PHD student involvement. Proposal = build on the Poster Presentation strand at the Summit to introduce a new web only research student space on the MERJ site, managed by PHD students as editorial board, supported by Richard & Julian.

Jim Pope drafting bid for Genarrator reboot + co-creation with Mark & CEMP team – draft received, to discuss at next meeting. Also Neil to develop CEMP / EMERGE FUSION bid for Research Fellowship

and also to discuss at next meeting.

### **MERJ Seminar Day – HEA funded**

HEA have offered £4k to run a 'researcher's retreat' day. This MERJ event will be co-hosted with BCU – in Birmingham on 17.5. Pending HEA confirmation. **Done.**

### **EU / Marie Curie Research Fellowship (for international researcher):**

<http://blogs.bournemouth.ac.uk/research/2013/02/12/need-a-fully-funded-research-fellow/>

**Deadline August 2013**

These fellowships are prestigious and highly sought after, especially as they pay very well. There is a difference in emphasis between the two schemes but the overriding criteria is candidate, and host, excellence with respect to the justification of the project rationale. This is all derived from the candidates cv and thus please discuss initially with Martin Pickard who can advise on suitability and fit.

These fellowships are an excellent, and often overlooked, way to expand and compliment a research team. Initial advice is imperative as, again, project structure and rationale with respect to the candidate are very important in determining success and need to be argued and justified around the actual science and project.

**NB – there is internal support for this at BU with information sessions – see link above.**

#### **Update from Mark:**

There are, at any one time, approximately 25-30,000 Marie Curie research fellows, so there is plenty of funding out there.

We should be looking at two of the possibilities. In both cases we need to identify a researcher abroad:

#### **1. Intra European Fellowships (IEF)**

The agenda here is 'development and training'. So, who's eligible to be nominated and invited to work with us? "experienced researchers" - that means someone with a PhD. Could be any age. Avoid exact parallels with what we do - ideally they'll cross a boundary/discipline and it will be complementary. We would make a case for developing this person's career through 'training' and new knowledge.

#### **2. International Incoming Fellowships (IIF)**

This one is about knowledge sharing with incoming 'top-class researchers' from outside Europe. It is possible to make a case for an 'envoy' of a 'top class researcher' - someone who probably has more time and is more junior, but able to establish collaborative work with us, following the lead/agenda.

#### **Funds:**

Research fellow: €58,500 pa

mobility: €12,000 pa (€700 per month)

actual total (with adjustments): €94,750 pa

Host institution gets €21k p.a.

Application - ALLOW A MINIMUM OF 8 WEEKS - that means that we need to identify and get agreement from a candidate by mid-June. If we can identify multiple applicants then there's no reason not to put in multiple applications (except for the work involved in putting the applications together). The application is not difficult, but it is lengthy.

**RB & Mark to make enquiries with potential fellows for both.**

**Julian has sent out call to media ed network in Canada / US / Australia and NZ & will update at meeting.**

### **NESTA Digital R&D for the Arts**

[http://www.nesta.org.uk/areas\\_of\\_work/creative\\_economy/digital\\_rnd](http://www.nesta.org.uk/areas_of_work/creative_economy/digital_rnd) **Deadline for EOI – any time up to December. Expression of interest = phase 1.**

Mark attended briefing session in London on 13.3 – emphasis on digital research and development. 3

organisations: the lead (with arts project), a tech provider and a researcher. 125K = average.  
Key criteria – generating public knowledge for the wider arts sector.  
First step – identify an arts project. Audience engagement and / or new business models = outcomes.  
Mark to follow up and talk to Neil White for other possible contacts. Stephen H to link to tech provider? **Update in a month (Mark). Neil & Tim Wright working on bid, can advise and connect CEMP to arts provider – for next meeting. Arts Catalyst (Stephen H also has link here).**

**UKLA Small Grants (up to £3k) Deadline 1<sup>st</sup> October**  
[http://www.ukla.org/research/research\\_grants\\_and\\_awards/](http://www.ukla.org/research/research_grants_and_awards/)

UKLA grants are available to members with an interest in exploring a specific aspect of literacy through systematic research-based enquiry.  
**RB to look into & report to next meeting. Institutional membership of UKLA required – not to pursue.**

**Nuffield Foundation**  
<http://www.nuffieldfoundation.org/sites/default/files/files/Guide%20for%20applicants%202013.pdf>  
**Deadline 5.7**

**Funding for innovative education projects. Outside of normal areas of expertise and cannot be related to arts, but possible fit to use of media / tech for learning / pedagogy:**  
Educational grants: support innovative research and development in specific priority areas. Grants are mainly for research (usually carried out in universities or independent research institutes) but are also made for practical developments or innovation (often in voluntary sector organisations). **RB: Focus on children in home environment, doesn't fit CEMP themes.**

**HEA Travel Fund** <http://www.heacademy.ac.uk/travel-fund> **Deadline = up to June but one month before event.**

The UK Travel Grants scheme is designed to promote the sharing of good and innovative practice in the sector. It provides funds for staff and students to engage in activities that will support the development of teaching and learning practice by contributing to travel, accommodation, subsistence and event fees that will be incurred.

For 2012-13 separate streams will support

- students attending teaching and learning events,
- staff attending events to present papers on teaching and learning practice,
- staff crossing national borders within the UK to attend events.

**Ongoing - consider options for visits to other HEIs to learn from good practice? Link to CeL?**

**EU Networking Fund** <http://blogs.bournemouth.ac.uk/research/2013/01/28/eu-networking-fund-still-open-2/> **Deadline 1.6.13**

Open to any BU academics who want to network across Europe with a view to finding collaborators. You can apply for support for a range of activities relating directly to networking, such as:

- Travel with the intent of networking
- Conference attendance with the intent of networking
- Attendance at external networking events leading to collaborative research proposals
- Meetings with external organisations to establish collaborations.

**Kris to consider & report back - ongoing. Potential links in Spain and France. Will report to next meeting.**

**Technology Strategy Board: Digital Innovation Contest**  
<http://www.innovateuk.org/content/competition/digital-innovation-contest-education.ashx>  
**Deadline: 8/4**

The contest offers four businesses up to £48,000\* each in funding to develop innovative commercial prototypes meeting challenges set by IC tomorrow in conjunction with our challenge partners. These prototypes should ideally have the potential to work across a wider commercial market. Successful applicants will be expected to trial their proposed solutions with the respective challenge partner for a minimum of three months. IC tomorrow will be awarding successful businesses:

- one award of up to £48,000\* for the development of a prototype service or application in the 'English language vocabulary learning' challenge area
- one award of up to £48,000\* for the development of a prototype service or application

in the 'enabling responsible use of personally owned devices in schools' challenge area

- one award of up to £48,000\* for the development of a prototype service or application in the 'digital assessment and accreditation' challenge area
- one award of up to £48,000\* for the development of a prototype service or application in the 'beyond digital textbooks' challenge area.

**Leave on bulletin to look out for second call.**



## Monitoring

### In development / pending

Project	Funder	Income (to CEMP / School)	People	Status
Digital Media Literacy for Children's Cultural Wellbeing in Changing Communities	Communities and Culture	17,008	Julian Mark Marketa	Pending
Developing and testing a mobile application to support patients and practitioners at a Chiropractic Clinic	Communities and Culture	£20,000	Richard Iain MacRury	Pending
Valuing the Public Domain	ESRC Knowledge Exchange Opportunities	£104,000	Kris Martin Kretschmer	Pending
3D Printing and Intellectual Property Implication for SMEs	IPO Fast Forward	£67934	Dinusha Mendis Kris	Pending
Copyright Portal stretch funding	CREATe Center (Glasgow)	£50000	Kris	Dev

### Live

Project	Funder	Income (to CEMP / School)	People	Status
MERJ retreat(s) & Summit strand	HEA	4,000	Julian Richard	Live
Cohort Cultures and the 'Student Voice' in Creative and Media Subjects in UK Higher Education	BU (PHD studentship)	7k (match funded)	Richard Julian	Live
Learning Tools for the Copyright User	BU (Fusion)	£50,818	Kris	Live

### Dead

The New Civics: Media Literacy, Parody & Citizen Capacity	Spencer Foundation	24,500	Julian Kris	Dead
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### **Guidance for CEMP members updating bulletin**

1. Julian (or other chair) will make notes during cluster meeting and send updated bulletin and agenda for next meeting.
2. Remove expired funding calls, unless notes indicate item to be left on bulletin for other reasons.
3. Add new funding calls and indicate as new in green font (minimum of 3), with URL to the call, deadline for application and extracted text from call in box below heading.
4. Request any updates to monitoring table from CEMP colleagues.
5. Send updated bulletin to Julian by end of the 'in between' Thursday for circulation.

Thanks!