



CEMP Research and Innovation Cluster Meeting 2.5.13 | 9.30 – 11.30 | CEMP office

Agenda

Think-tank 9.30 – 10.15

Reading group discussion: Pendleton-Jullian (2009) *Design Education and Innovation Ecotones*: 25-45. (Michelle Cannon to join by skype)

Research and innovation review 10.15-11.30

Bulletin: Review of live bids & projects, actions for new bidding.

Proactive Space: Other ideas for bids | research additional to bulletin

Open Forum: for all things related to pedagogic research and innovation

Other items to note / discuss:

- CEMP site and funded projects

Agree date & time of next meeting (think-tank material from Pete Fraser)



Standard Items:

<http://blogs.bournemouth.ac.uk/research/>

<http://www.researchprofessional.com/>

INTERNAL PEER REVIEW PROCESS FOR BIDS:

http://blogs.bournemouth.ac.uk/research/2013/04/04/bu-internal-peer-review-scheme-for-your-research-proposal-2/?utm_source=digest&utm_medium=email&utm_campaign=daily

NEW HEA Digital Literacy in the Disciplines – 1.5.13

http://www.heacademy.ac.uk/alldisplay?type=news&newid=2013/digital_literacies_in_the_disciplines&site=york **Will be submitted by mtg.**

Digital Literacy in the Disciplines is a series of mini-projects that aim to develop the use of digital literacies via discipline teaching and learning practice. Institutions are invited to bid for one of eight projects (two projects per HEA cluster of disciplines) attracting £5000 of funding per project. This series of mini-projects is a component of the HEA's Educational Learning Technologies (ELT) work to develop Digital Literacies through further work in the disciplines. We wish to select two projects for each of the HEA [four discipline clusters](#).

This element is also aligned to the HEA theme of 'Students as Partners'.

In this call we are seeking to fund a series of small projects to establish a consistent approach across a range of disciplines to enable staff to provide students with the opportunity to develop their digital literacies while creating re-usable interactive resources (i.e. 'e-learning' resources). It complements the JISC Digital Literacies programme to promote coherent, inclusive and holistic institutional strategies and organisational approaches for developing digital literacies for all staff and students in UK further and higher education.

J developing proposal to utilise AHRC project resources – in English context – to report to mtg on submission.

NEW EU / EC Media Literacy Funding – awaiting call for proposals

Bartolomeo proactive development for this funding:

3 short research based pedagogic animations, related to cybercrime issues. Chris Pullen could be involved + Amber.

Bart to inform cluster as soon as call appears.

Connected Communities and Design [LINK](#)

Deadline Jan 2014

Applications for up to £1.5m (full economic cost) are invited under this highlight notice in AHRC's standard and early career research grants routes (the limit for early career applications remains at £250,000).

The aim of the highlight notice is to encourage innovative applications which further explore the contributions that design can make to the Connected Communities Programme. It seeks to encourage the development of research proposals that connect communities, designers and arts and humanities researchers in the co-design and co-production of research

Kris to start process with Neal W – report back to meeting in May.

Open Society Foundation Fellowship Deadline 1.8.13

<http://www.opensocietyfoundations.org/grants/open-society-fellowship>

A fellowship project might identify a problem that has not previously been recognized, develop new policy ideas to address familiar problems, or offer a new advocacy strategy. Project themes should cut across at least two areas of interest to the Open Society Foundations. Among these are human rights,

government transparency, access to information and to justice, and the promotion of civil society and social inclusion.

Fellows are expected to take full advantage of the foundations' expansive reach and work to bring new people and fresh ideas into the organization's ambit. Successful projects should push the boundaries of current thinking and carry lessons that can be applied to a variety of settings. Fellows may produce a variety of work products, including publications such as books, reports, or blogs; innovative public-education projects; or the launch of new campaigns or organizations. They may also engage in activities such as hosting panel discussions, traveling to conferences, participating in policy debates, and aggressively promoting their ideas in public venues.

Other strand on the call – Freedom of Information in the Digital Environment – more in line with Kris's work.

NEW – Mike Baker Doctoral Grant (HEA) <http://www.heacademy.ac.uk/doctoral-programme/grants> up to 23.9.13 (opens July)

The HEA invites supervisors in UK Higher Education Institutions (HEIs) to bid to host one or more of these doctoral studentships under the following conditions:

The proposed project should be discipline-specific learning and teaching research or interdisciplinary/generic pedagogical research and should have a clear benefit to either practice or to policy on practice. The project should be aligned with HEA themes which cover the broad areas of:

- Assessment and feedback; **Richard**
- Education for sustainable development;
- Employability;
- Flexible learning;
- Internationalisation;
- Online learning;
- Retention and success, including widening access, gender, and transition issues;
- Reward and recognition;
- Students as partners. **Julian – could go well with FUSION?**

We would also welcome proposals on issues relating to learning support and development activity.

Develop proposal in advance of submission dates – all CEMP.

2nd May – people to bring ideas, then to work up two ideas for submission or just select one – decide on 2.5

NEW - HEA Teaching Development Grants

<http://www.heacademy.ac.uk/flexible-learning> (call to be announced)

Over the next year there will be a total of £1.5 million of funding available for individual grants, departmental grants and collaborative grants. This bid-based development grant funding exists to stimulate evidence-based research and encourage innovations in learning and teaching that have the potential for sector-wide impact.

Update: innovative flexible learning collaboration between CEMP, BCU and UCLAN – subject to each institution committing to this.

We would offer the first year of a BA (so 120 credits) as a flexible learning programme with residential elements that would be run at each of the three regional institutions, so students enrol on the programme, run by this new Media Education Alliance of the 3 institutions, and then go to the residentials at the nearest HEI, which would include online connection to the other 2 residentials.

The further innovation is that the first unit would be offered for free to anyone in the world as a MOOC, then if people want to take the other units to make up the 120 credits, they would need the agreed UCAS entry requirements as well as the first unit as a pre-requisite. We would expect Stephen Heppell to lead on the MOOC development.

The units we would offer within this would be from existing provision in each HEI, adapted by CEMP for the online / residential format. We would reach out to people in the Media School to offer units for such redevelopment. Amber has already expressed interest in Principles of Advertising.

The VERY important context for all this is that by making this a research grant bid, we effectively use the HEA as the arbiter of the potential of this to reach a market and meet a need. If the HEA will provide the funding, we can go ahead with this as a pilot, committing only to this one year experiment. If they don't fund it, we use that as our 'market intelligence' to tell us it is not a viable proposition.

NEW – Nominet Digital Edge Deadline 1.5 or 1.9

http://www.nominettrust.org.uk/sites/default/files/TheChallenge_update_02.13%20FINAL.pdf

The Digital Edge is Nominet Trust's programme of social investment to address the challenges faced by young people in participating socially and economically with their communities. This call for applications aims to seek out new approaches to using digital technology that re-design ways of supporting young people. We're looking to invest in partners and ideas that address the challenges we have identified, and look forward to working with you to do so.

Suggestion – Julian and Kris to re-work Spencer bid to address theme 2 – could do this by September – get feedback from internal peer review system? ONGOING.

Theme 2 - Many services providing support to young people have struggled to engage with these digital shifts in the past, held back by underinvestment or by fears about the risks of online spaces. Yet, there is a growing recognition that this needs to change, and innovation is needed to bridge the gap between current practice, and the needs and potential of a digitally connected world.

NEW – Wellcome Trust Public Engagement

<http://www.wellcome.ac.uk/Funding/Public-engagement/index.htm>

Various strands are relevant, including:

Development Awards support the development of broadcast, gaming or film proposals that engage the audience with issues around biomedical science in an innovative, entertaining and accessible way.

We are interested in funding individuals and organisations with brilliant early-stage ideas for television, radio, gaming platforms or cinema. In broadcast we are keen to receive proposals in all genres, though we are particularly interested in series, format ideas and drama; multi-platform proposals are welcomed.

Our funding will enable these ideas to be developed into high-impact, well-researched proposals that can be used to secure a UK distribution platform and production funding. Development funds might be used to undertake thorough research, create a taster tape, build a game prototype or develop a script. Your project should primarily be aimed at a mainstream UK and/or Republic of Ireland audience in the first instance, although the subject matter can be international.

Please note that current affairs programmes are not eligible for Development Awards.

Development Awards are worth **up to £10 000**, for a maximum of **one year**.

Suggestion – Richard to look at this as follow up to pending bid with local health provider? Videogames example looks relevant. Talk to animation people? Link journalism to science / medics at another HEI or in medical sector?

BCF-BERA Routledge Prize [LINK](#)**Deadline 30/4 WILL BE SUBMITTED BY MEETING**

This prize, awarded annually, acknowledges the importance of collaborative work between schools and universities to improve any aspect of curriculum development in schools and colleges. Such work may be research and/or development focussed and should reflect a genuine partnership approach between teachers working in schools or colleges and university academics.

Those submitting for the prize should set out their submission in no more than 800 words and ensure that it:

- demonstrates the method of collaboration used and the reasons why such collaboration was necessary;
- succinctly describes the focus of the work, the way it developed and the contribution it made to teaching and learning in the school or schools;
- indicates the way in which the outcomes of the joint work are being disseminated; and
- briefly describes how the collaborative work might develop in the future.

The Trustees of the British Curriculum Foundation (BCF) and the Editors of The Curriculum Journal will act as judges. Three submissions will be shortlisted and the judges may choose to discuss these with those submitting prior to making a final decision about the award of the prize. The prize of £2000 will be awarded at the Annual Meeting of the British Educational Research Association (BERA). The winning submissions may be considered for publication in a subsequent issue of The Curriculum Journal.

Julian has applied for MERJ / MACME / MES combination with action research for curriculum development focus. Emma Walters is named FE partner.

Match funded PHDs <http://blogs.bournemouth.ac.uk/research/2013/01/28/phd-studentship-competition-2013-2nd-call-for-matched-funded-studentships/> Deadline 18/3 LEAVE ON FOR FUTURE CALL

Following the successful allocation of 39 PhD Studentships (fully and matched funded) under the 1st call, we are delighted to announce a 2nd call of the competition in which there are 5 matched funded studentships available for candidates starting in September 2013 as outlined below:

Matched-funding (50% equivalent to £24k over three years) may come from:

- Industry/business partners,
- Government and non-government organizations,
- Academic Schools,
- NHS,
- Research Councils, or
- Other external bodies.

Priority may be given to applications that involve supervisors from two or more Schools and/or those from early career researchers.

Leave on bulletin. People to research links for match funding. Stephen Heppell to advise – Pearson and Skillset. Stephen to report back to May 16th mtg.

Update from Mark: I've tested the water with Jan Howell-Hughes (BBC Academy project manager for the MA) who said it sounded "interesting" and will pass it up the chain to Angela Roberts who leads the Production Academy. Even if she decides it's not viable for the Academy I bet she can put us in touch with someone who's got some research-appropriate production-oriented questions.

Mark to report back again when response is forthcoming.

Julian has contacted a range of organisations – negative responses from MEA ,BFI, Film Ed, no other responses yet, will report back.

Leverhulme Trust Fellowships <http://www.leverhulme.ac.uk/funding/MRF/MRF.cfm>**Deadline 9/5**

These awards enable well-established and distinguished researchers in the disciplines of the Humanities and Social Sciences to devote themselves to a single research project of outstanding originality and significance, capable of completion within two or three years. Candidates should state explicitly what the proposed outcomes of the award will be. Fellowships are particularly aimed at

those who are or have been prevented by routine duties from completing a programme of original research. The award takes the form of providing a replacement staff member to cover the period of the Fellowship.

EU Youth in Action programme: http://ec.europa.eu/youth/youth-in-action-programme/how-to-participate_en.htm **Deadline 3/6**

Youth in Action is the EU Programme for young people aged 15-28 (in some cases 13-30). It aims to inspire a sense of active citizenship, solidarity and tolerance among young Europeans and to involve them in shaping the Union's future. Youth in Action is a programme for all! It promotes mobility within and beyond the EU borders, non-formal learning and intercultural dialogue, and encourages the inclusion of all young people, regardless of their educational, social and cultural background.
Julian developing ideas with Youth Work dept at Newman University – aiming now for later call given need for internal processes for EU.

Kris has circulated list of people attending conference in June at BU

FUSION (next round for 'co-creation' strand): call not yet released – Deadline 1/6.

3 developments here:

MERJ bid currently being drafted, following FUSION conference

Jim Pope's bid is in 2nd draft – needs costings – NB PLEASE REVIEW 2nd DRAFT TO DISCUSS AT 2.5 MEETING.

Neal W developing CEMP / EMERGE FUSION bid for Research Fellowship and also to discuss at next meeting.

MERJ Seminar Day – HEA funded **AWARDED**

HEA have offered £4k to run a 'researcher's retreat' day. This MERJ event will be co-hosted with BCU – in Birmingham on 17.5. **Pending HEA confirmation. Done.**

EU / Marie Curie Research Fellowship (for international researcher):

<http://blogs.bournemouth.ac.uk/research/2013/02/12/need-a-fully-funded-research-fellow/>

Deadline August 2013

These fellowships are prestigious and highly sought after, especially as they pay very well. There is a difference in emphasis between the two schemes but the overriding criteria is candidate, and host, excellence with respect to the justification of the project rationale. This is all derived from the candidates cv and thus please discuss initially with Martin Pickard who can advise on suitability and fit.

These fellowships are an excellent, and often overlooked, way to expand and compliment a research team. Initial advice is imperative as, again, project structure and rationale with respect to the candidate are very important in determining success and need to be argued and justified around the actual science and project.

NB – there is internal support for this at BU with information sessions – see link above.

Update from Mark:

There are, at any one time, approximately 25-30,000 Marie Curie research fellows, so there is plenty of funding out there.

We should be looking at two of the possibilities. In both cases we need to identify a researcher abroad:

1. Intra European Fellowships (IEF)

The agenda here is 'development and training'. So, who's eligible to be nominated and invited to work with us? "experienced researchers" - that means someone with a PhD. Could be any age. Avoid exact parallels with what we do - ideally they'll cross a boundary/discipline and it will be complementary. We would make a case for developing this person's career through 'training' and new knowledge.

2. International Incoming Fellowships (IIF)

This one is about knowledge sharing with incoming 'top-class researchers' from outside Europe. It is possible to make a case for an 'envoy' of a 'top class researcher' - someone who probably has more

time and is more junior, but able to establish collaborative work with us, following the lead/agenda.

Funds:

Research fellow: €58,500 pa
mobility: €12,000 pa (€700 per month)
actual total (with adjustments): €94,750 pa

Host institution gets €21k p.a.

Application - ALLOW A MINIMUM OF 8 WEEKS - that means that we need to identify and get agreement from a candidate by mid-June. If we can identify multiple applicants then there's no reason not to put in multiple applications (except for the work involved in putting the applications together). The application is not difficult, but it is lengthy.

RB & Mark to make enquiries with potential fellows for both.

Julian has sent out call to media ed network in Canada / US / Australia and NZ & will update at meeting. No responses yet.

NESTA Digital R&D for the Arts

http://www.nesta.org.uk/areas_of_work/creative_economy/digital_rnd Deadline for EOI – any time up to December. Expression of interest = phase 1.

Mark attended briefing session in London on 13.3 – emphasis on digital research and development. 3 organisations: the lead (with arts project), a tech provider and a researcher. 125K = average. Key criteria – generating public knowledge for the wider arts sector.

First step – identify an arts project. Audience engagement and / or new business models = outcomes. Mark to follow up and talk to Neil White for other possible contacts. Stephen H to link to tech provider? Neil & Tim Wright working on bid, can advise and connect CEMP to arts provider.

Mark to update 2.5 mtg.

UKLA Small Grants (up to £3k) Deadline 1st October

http://www.ukla.org/research/research_grants_and_awards/

UKLA grants are available to members with an interest in exploring a specific aspect of literacy through systematic research-based enquiry.

RB not to pursue. J may look into further on basis of UKLA links & Literacy journal.

HEA Travel Fund <http://www.heacademy.ac.uk/travel-fund> Deadline = up to June but one month before event.

The UK Travel Grants scheme is designed to promote the sharing of good and innovative practice in the sector. It provides funds for staff and students to engage in activities that will support the development of teaching and learning practice by contributing to travel, accommodation, subsistence and event fees that will be incurred.

For 2012-13 separate streams will support

- students attending teaching and learning events,
- staff attending events to present papers on teaching and learning practice,
- staff crossing national borders within the UK to attend events.

Ongoing - consider options for visits to other HEIs to learn from good practice? Link to CeL?

PLEASE REVIEW THIS FOR OPTIONS.

EU Networking Fund <http://blogs.bournemouth.ac.uk/research/2013/01/28/eu-networking-fund-still-open-2/> Deadline 1.6.13

Open to any BU academics who want to network across Europe with a view to finding collaborators. You can apply for support for a range of activities relating directly to networking, such as:

- Travel with the intent of networking
- Conference attendance with the intent of networking
- Attendance at external networking events leading to collaborative research proposals
- Meetings with external organisations to establish collaborations.

Kris to consider & report back - ongoing. Potential links in Spain and France. Will report to next meeting.

Technology Strategy Board: Digital Innovation Contest

<http://www.innovateuk.org/content/competition/digital-innovation-contest-education.ashx>

MONITOR FOR NEXT CALL

The contest offers four businesses up to £48,000* each in funding to develop innovative commercial prototypes meeting challenges set by IC tomorrow in conjunction with our challenge partners. These prototypes should ideally have the potential to work across a wider commercial market. Successful applicants will be expected to trial their proposed solutions with the respective challenge partner for a minimum of three months. IC tomorrow will be awarding successful businesses:

- one award of up to £48,000* for the development of a prototype service or application in the 'English language vocabulary learning' challenge area
- one award of up to £48,000* for the development of a prototype service or application in the 'enabling responsible use of personally owned devices in schools' challenge area
- one award of up to £48,000* for the development of a prototype service or application in the 'digital assessment and accreditation' challenge area
- one award of up to £48,000* for the development of a prototype service or application in the 'beyond digital textbooks' challenge area.

Leave on bulletin to look out for second call.

Monitoring

In development / pending

Project	Funder	Income (to CEMP / School)	People	Status
Media Education Action Research for Curriculum Development	BERA / Routledge Prize	£2000	Julian Richard	Pending
Valuing the Public Domain	ESRC Knowledge Exchange Opportunities	£104,000	Kris Martin Kretschmer	Pending
3D Printing and Intellectual Property Implication for SMEs	IPO Fast Forward	£67934	Dinusha Mendis Kris	Pending
Copyright Portal stretch funding	CREATe Center (Glasgow)	£50000	Kris	Dev
MERJ online development	FUSION	TBC	Julian Richard	Dev
Digital R&D for the Arts x 2?	NESTA	TBC	Julian Mark Neal W Kris	Dev
BERA / Routledge Prize – MERJ nomination	BERA / Routledge	£2000	Julian Richard	Pending
Digital Literacies in Disciplines	HEA	£5000	Julian, Richard, Matt, Hywel Dix	Pending
		TOTAL PENDING: £230,934		

Live

Project	Funder / Partner	Income (to CEMP / School)	People	Status
MERJ retreat(s) & Summit strand	HEA	4,000	Julian Richard	Live
Cohort Cultures and the 'Student Voice' in Creative and Media Subjects in UK Higher Education	BU (PHD studentship)	7k (match funded)	Richard Julian	Live
Learning Tools for the Copyright User	BU (Fusion)	£50,818	Kris	Live
Spirit of '13	Sixteen Films, MEA, Media Magazine	N/A (Profile only) but may lead to funding	Julian Pete	Live
Creative Skillset	Skillset	£12,422	Laura	Live

Bursary				
		TOTAL FUNDING £63,251		

Dead

The New Civics: Media Literacy, Parody & Citizen Capacity	Spencer Foundation	24,500	Julian Kris	Dead
Developing and testing a mobile application to support patients and practitioners at a Chiropractic Clinic	Communities and Culture	£20,000	Richard Iain MacRury	Dead
Digital Media Literacy for Children's Cultural Wellbeing in Changing Communities	Communities and Culture	17,008	Julian Mark Marketa	Dead

Guidance updating bulletin

1. Remove expired funding calls, unless notes indicate item to be left on bulletin for other reasons.
2. Add new funding calls and indicate as new in green font (minimum of 3), with URL to the call, deadline for application and extracted text from call in box below heading.
3. Request any updates to monitoring table from CEMP colleagues.
5. Circulate via BU Research Blog a week before next cluster meeting.