



Agenda

Think-tank 1 – 1.40

Reading group discussion: from Pete Fraser (joining by skype): 'Making sense of young people, education and digital technology: the role of sociological theory'. *Oxford Review of Education* Vol 38, No.1, February 2012, pp. 81-96

Research and innovation review 1.40 – 3

- **CEMP R&I Cluster - review of strategy and expectations**
- **Bulletin:** Review of live bids & projects, actions for new bidding.
- **Proactive Space:** Other ideas for bids | research additional to bulletin
- **Monitoring:** Review of bids against income
- **Open Forum:** for all things related to pedagogic research and innovation

Agree date & time of next meeting + suggestions for 'think-tank'



Standard Items:

<http://blogs.bournemouth.ac.uk/research/>

<http://www.researchprofessional.com/>

INTERNAL PEER REVIEW PROCESS FOR BIDS:

http://blogs.bournemouth.ac.uk/research/2013/04/04/bu-internal-peer-review-scheme-for-your-research-proposal-2/?utm_source=digest&utm_medium=email&utm_campaign=daily

**NEW EC Media Literacy – Showing Films and other audio-visual content in European Schools
30.6.13**

CIPPM , CEMP and CREATE – collab + OHIM as Euro partner

http://ec.europa.eu/culture/media/media-content/media-literacy/studies/ml00_tender_specifications_eac-07-2013.pdf

Kris and Bartolomeo to approach partners at BU, Glasgow and in Europe. Kris to draft Intention to Bid. Marketa and Bart as key researchers. Maurizio B in CIPPM as CI. **Meetings set up with RKEO and Maurizio before cluster meeting.**

URGENT – SHOULD BE DRAFTED BY TIME OF MEETING FOR INTERNAL REVIEW PROCESS.

NEW Poole Park Life Heritage Lottery Fund application – Feb 2014 [Heritage Lottery Fund](#)

The purpose of the project is *to engage with and make a lasting difference to the heritage of Poole Park, its users and the wider community by delivering a successful [Heritage Lottery Fund \(HLF\)](#) bid*. To do this we intend to use capital funds to match fund somewhere in the region of £2.5m from the HLF. We will submit a round 1 bid in February 2014 that will provide some early funding for the development stages of the project through to a round 2 bid for the full funds to follow (2015 onwards).

We envisage that this would provide much needed improvements to the heritage features and infrastructure of the Park, such as play areas, lake walls, trees, water management etc in order to conserve the Heritage whilst improving the visitor experience and making the park sustainable for the future.

A vital element of the project is engaging people of all ages and from all walks of life with the heritage and history of the Park. It is important that the project finds a role for a broad range of people who can help us deliver the HLF's various outcomes (I've listed these below for reference). These roles could be anything! This is not something we can necessarily predict but some ideas from other projects we have seen include:

- Ø Someone running an art project charting the Park's history, or a particular element of the Park that interests them;
- Ø It could be a Horticulture apprentice working alongside Park staff;
- Ø How Heritage features (entrance gates, Park Lodges, the leaning Pine trees, the Victorian design of the Park) are celebrated and their history
- Ø An oral history of the Park could be recorded and archived;
- Ø Sociology studies of recreation in the park – outdoor fitness equipment for example.
- Ø A biodiversity study could be undertaken and practical steps taken to improve habitats for the future
- Ø Sustainability of the parks maintenance, including horticulture, water management (both fresh and the saline lake), trees, play landscapes etc

I would like to think that Bournemouth University could have a great involvement with this project,

including students, staff or lecturers; being involved with studies, events or publicity. With work like the forthcoming [BioBlitz](#) taking place in Poole Park I think there must be so many opportunities to establish a closer working relationship.

Looking at your various prospectuses on-line there are any number of courses that could benefit from this project, and vice versa – web design, marketing, business enterprise, sports management, tourism, history, environmental sciences, engineering, graphic design and art in all its many forms.

On **Wednesday 19th June** 12-6pm we will be holding '**Poole Park Life**', an event in the cricket pavilion that will be our first public engagement relating to this project. It would be fantastic if this could be promoted across your networks in the first place, and of course we would love to hear from any individuals or groups on the day or following the launch.

We will shortly be launching a new web page from www.pooleprojects.net which has all of the Borough of Poole's open spaces project news specifically for the project.

I hope that this e-mail explains the project and that it can be forwarded on to the relevant people across the University. I would love to make contact with anyone showing an interest!

Regards

Martin Whitchurch

Greenspace Development Officer; Tel: (01202) 261323.

NEW EU European Policy Network of National Literacy Organisations 29.8.13

The Directorate-General for Education and Culture invites proposals for its call on a European policy network of national literacy organisations. The call aims to support the establishment of one European policy network to raise awareness, gather and analyse policy information, and exchange policy approaches, good practice and promising campaigns and initiatives to promote literacy. The scope of the proposal may cover;

- development of country-specific knowledge;
- facilitating the exchange of good practice;
- awareness-raising initiatives;
- cooperation with other institutions and organisations working in the field of literacy both at national and EU level to promote effective literacy policies.

The network should cover at least 20 countries participating in the lifelong learning programme and the members of the network should represent at least 15 EU member states.

The estimated total budget is €3 million for a maximum period of 24 months. The financial contribution from the commission will not exceed 75 per cent of the total eligible costs. OJ: 2013/C 130/07. EAC/S05/13.

- **Closing date** 29 Aug 13
- **Deadline information** Applications due by 12 noon.
- **Date added** 07 May 13
- **Award type** Directed grants to institutions, research groups etc
- **Award amount max** ---
- **Award amount min** ---
- **Award budget total** €3,000,000
- **Applications per institution** ---
- **Consortium requirements** Not Known

Eligibility Profile

- **Nationality of applicant institution** Switzerland; Serbia; Croatia; Macedonia, the former Yugoslav Republic of; Turkey; EU (European Union); EFTA (European Free Trade Association); EEA (European Economic Area)
- **Nationality of researcher** Not Known
- **Type of institution** Public Sector or Government Organisation; University

- **Sponsor involvement** Funding

Indexed with these disciplines

Reading Education; Literacy; Life-long Learning; Education (RAE Unit 68)

NEW EU Lifelong Learning <http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=OJ:C:2013:118:0027:0031:EN:PDF> 16.9.13

Implementation of European Strategy Objectives in Education and Training

The Education, Audiovisual and Culture Executive Agency, under its lifelong learning programme, invites proposals for the implementation of the European strategic objectives in education and training (ET 2020). The aim is to encourage European policy cooperation to support countries' efforts to meet the objectives of Europe 2020, notably developing skills for growth and competitiveness, strengthening youth employability and reducing early school leaving levels, in a context that prioritises efficient investment in education and training. The call includes the two following strands:

- supporting awareness-raising and institutional commitment, coordination and partnership with all stakeholders to promote, in particular, skills for growth and competitiveness and youth employability (part A);
- supporting the development, testing and evaluation, by means of field trials, of innovative policy solutions to reduce early school leaving (part B).

Applications may be submitted by organisations established in countries participating in the lifelong learning programme. Third-country participation is not allowed for this action. At least one country of the partnership must be an EU member state for the part B of this call.

The total budget amounts to €4 million. Financial contribution from the EU cannot exceed 75 per cent of the total eligible costs. The maximum grant per project will be €120,000 for part A and €800,000 for part B. The agency intends to allocate €1.2m for part A and €2.8m for part B.

NEW EU Euroka Grants for R&D partnerships – ongoing
http://www.researchprofessional.com/funding/opportunity/1348626?__mhid=46361258

Eureka invites proposals for support for individual projects. This aims to support consortia to develop new projects, technology or service for which they agree the intellectual property rights and build partnerships to penetrate new markets.

Consortia must consist of at least two participants from different Eureka member countries.

- **Award type** Directed grants to institutions, research groups etc; Academic-Industry links; Networking/collaboration; Technology innovation/development; Research calls for business

ONGOING – ESRC STANDARD GRANTS: GENERAL CALL: <http://www.esrc.ac.uk/funding-and-guidance/funding-opportunities/3717/standard-grants.aspx>

If you have an excellent idea for a research project, the best way to seek funding for it is through the research grants open call. Awards ranging from £200,000 to £2 million (100 per cent full Economic Cost (fEC)) can be made to eligible institutions to enable individuals or research teams to undertake anything from a standard research project through to a large-scale survey and other infrastructure or methodological development.

There is considerable flexibility when it comes to subject area, too. As long as you always make sure that your suggested topic falls within ESRC's remit, you are free to concentrate on any research area.

Connected Communities and Design [LINK](#)

Deadline Jan 2014

Applications for up to £1.5m (full economic cost) are invited under this highlight notice in AHRC's standard and early career research grants routes (the limit for early career applications remains at £250,000).

The aim of the highlight notice is to encourage innovative applications which further explore the contributions that design can make to the Connected Communities Programme. It seeks to encourage the development of research proposals that connect communities, designers and arts and humanities researchers in the co-design and co-production of research

Julian has contacted Neal W – will report back to 24.5 mtg.

Open Society Foundation Ongoing <http://www.opensocietyfoundations.org/grants/freedom-communication-digital-environment-initiative>

The Freedom of Communication Initiative's goal is to advance policies that protect free expression, privacy and due process in the new communications environment. In 2013, the thematic priorities for this Initiative include:

1. *Privatization of law enforcement:* Agreements between private parties (for example between ISPs and copyright holders) are increasingly encroaching upon free speech and privacy online. These private entities are not generally subject to the same constitutional restrictions as traditional governments and do not have the same obligations of disclosure, transparency, and public accountability. The initiative will support engagement with companies for better transparency but also include support to document, analyze and litigate these private agreements and practices where they violate human rights norms.
2. *Protection of privacy in an age of ubiquitous surveillance:* Computational advancements, business models built on data capture, and direct government access to data held by companies providing communications and "cloud" services are conspiring to move day-to-day internet use toward an environment of routine and pervasive surveillance. Interventions by the initiative include support for [efforts to document the trade of surveillance technologies by Western companies to repressive regimes](#) and support for a campaign advocating for an export control regime over these technologies.

This component of the Information Program will support policy analysis, advocacy and litigation. We will not support academic research unless it is directly connected to a strategic opportunity for policy reform. Many of the projects we support will be global in scope, but we will also fund projects targeting Europe and influential governments in the Global South. We will not fund advocacy targeting U.S. domestic policies.

Kris to review and report to meeting.

**Mike Baker Doctoral Grant (HEA) <http://www.heacademy.ac.uk/doctoral-programme/grants>
23.9.13**

The HEA invites supervisors in UK Higher Education Institutions (HEIs) to bid to host one or more of these doctoral studentships under the following conditions:

The proposed project should be discipline-specific learning and teaching research or interdisciplinary/generic pedagogical research and should have a clear benefit to either practice or to policy on practice. The project should be aligned with HEA themes which cover the broad areas of:

- Assessment and feedback; Richard
- Education for sustainable development;
- Employability;
- Flexible learning;
- Internationalisation;
- Online learning;
- Retention and success, including widening access, gender, and transition issues;
- Reward and recognition; Mark

- Students as partners. [Julian for PHD on FUSION](#)

We would also welcome proposals on issues relating to learning support and development activity.

24.5 – each to share 200 word summary and cluster to decide on which going forward.

Further detail now provided:

The Higher Education Academy invites applications to its Mike Baker doctoral programme. Funding is available for doctoral studentships that support the academy's research strategy of developing pedagogical knowledge and evidence-based practice in higher education. The following conditions apply:

- the proposed topic should be discipline-specific learning and teaching research or interdisciplinary and generic pedagogical research, and should have a clear benefit to either practice or to policy on practice;
- a supportive environment for the student and completion and delivery of research outcomes are a high priority;
- dissemination of research outcomes are fundamental to both the HEA and the wider community and should be identified clearly in any application.

Studentships are intended for students who hold a masters degree and are capable of undertaking high-quality research. Supervisors in UK higher education institutions that subscribe to the HEA are eligible to apply.

Funding will be provided for up to three years of full-time study. Funding covers fees, maintenance and research skills development and is worth £20,172 per year in London, or £18,172 per year outside of London.

- **Deadline information** Applications open between 9 July and 5 pm, 23 September 2013.
- **Award type** Studentship allocations; Directed grants to institutions, research groups etc
- **Award amount max** £60,516
- **Award amount min** £54,516
- **Award budget total** ---
- **Applications per institution** ---
- **Consortium requirements** Not Known

HEA Teaching Development Grants <http://www.heacademy.ac.uk/flexible-learning> (call to be announced)

Over the next year there will be a total of £1.5 million of funding available for individual grants, departmental grants and collaborative grants. This bid-based development grant funding exists to stimulate evidence-based research and encourage innovations in learning and teaching that have the potential for sector-wide impact.

Update: innovative flexible learning collaboration between CEMP, BCU and UCLAN – subject to each institution committing to this. J will report to meeting on initial discussions.

We would offer the first year of a BA (so 120 credits) as a flexible learning programme with residential elements that would be run at each of the three regional institutions, so students enrol on the programme, run by this new Media Education Alliance of the 3 institutions, and then go to the residential at the nearest HEI, which would include online connection to the other 2 residential.

The further innovation is that the first unit would be offered for free to anyone in the world as a MOOC, then if people want to take the other units to make up the 120 credits, they would need the agreed UCAS entry requirements as well as the first unit as a pre-requisite. We would expect Stephen Heppell to lead on the MOOC development.

The units we would offer within this would be from existing provision in each HEI, adapted by CEMP for the online / residential format. We would reach out to people in the Media School to offer units

for such redevelopment. Amber has already expressed interest in Principles of Advertising.

The VERY important context for all this is that by making this a research grant bid, we effectively use the HEA as the arbiter of the potential of this to reach a market and meet a need. If the HEA will provide the funding, we can go ahead with this as a pilot, committing only to this one year experiment. If they don't fund it, we use that as our 'market intelligence' to tell us it is not a viable proposition.

Update from mtg with Stephen H on MOOC element:

As this is pre-req, accredited completion + learning journey narrative and entitlement portfolio – some activities collaborative, some individual, some synchronous – they choose pathway and build evidence from choice: 5 components. Poster pres online or skype. Free to take, payment to be assessed.

Stephen H will be Unit Leader for this.

MOOC unit = Contemporary Media Practice. Focus on journey, skills audit and distance travelled. Logistics – access cloud + index (eg itunesu) + Media Producer and new post just for this or PHD funded within this? Ashley or equivalent to be costed in also. Peer assessment ranking process – benchmark system is possible to reduce staff costs.

For info only (event has taken place):

<http://www.universitiesuk.ac.uk/Events/Pages/Openandonlinelearning.aspx>

Match funded PHDs <http://blogs.bournemouth.ac.uk/research/2013/01/28/phd-studentship-competition-2013-2nd-call-for-matched-funded-studentships/> **Deadline 18/3 LEAVE ON FOR FUTURE CALL**

Leave on bulletin. People to research links for match funding. Stephen Heppell to advise – Pearson and Skillset. Stephen to report back on 15.5 – Julian to update cluster on 24.5.

Stephen Heppell update: September 2013 – 2 funded PHDs possible, dependent on BU funding situation (ie whether match-funded or full) – 1 Skillset, 1 Digital Jersey.

Update from Mark: I've tested the water with Jan Howell-Hughes (BBC Academy project manager for the MA) who said it sounded "interesting" and will pass it up the chain to Angela Roberts who leads the Production Academy. Even if she decides it's not viable for the Academy I bet she can put us in touch with someone who's got some research-appropriate production-oriented questions. Mark to report back again when response is forthcoming.

Julian has contacted a range of organisations – negative responses from MEA ,BFI, Film Ed, no other responses yet, will report back.

NB - Jim Pope has idea for proposal – digital storytelling / narrative focus.

FUSION co-creation strand Deadline 1/7.

2 developments here:

- MERJ bid currently being drafted, following FUSION conference – Julian and Richard
- Jim Pope's bid being drafted with Matt and Mark.

By meeting, drafts to be ready for submission.

Drafts both produced but deadline is July so more time.

EU / Marie Curie Research Fellowship (for international researcher):

<http://blogs.bournemouth.ac.uk/research/2013/02/12/need-a-fully-funded-research-fellow/>

Deadline August 2013

These fellowships are prestigious and highly sought after, especially as they pay very well. There is a difference in emphasis between the two schemes but the overriding criteria is candidate, and host, excellence with respect to the justification of the project rationale. This is all derived from the candidates cv and thus please discuss initially with Martin Pickard who can advise on suitability and

fit.

These fellowships are an excellent, and often overlooked, way to expand and compliment a research team. Initial advice is imperative as, again, project structure and rationale with respect to the candidate are very important in determining success and need to be argued and justified around the actual science and project.

NB – there is internal support for this at BU with information sessions – see link above.

Update from Mark:

There are, at any one time, approximately 25-30,000 Marie Curie research fellows, so there is plenty of funding out there.

We should be looking at two of the possibilities. In both cases we need to identify a researcher abroad:

1. Intra European Fellowships (IEF)

The agenda here is 'development and training'. So, who's eligible to be nominated and invited to work with us? "experienced researchers" - that means someone with a PhD. Could be any age. Avoid exact parallels with what we do - ideally they'll cross a boundary/discipline and it will be complementary. We would make a case for developing this person's career through 'training' and new knowledge.

2. International Incoming Fellowships (IIF)

This one is about knowledge sharing with incoming 'top-class researchers' from outside Europe. It is possible to make a case for an 'envoy' of a 'top class researcher' - someone who probably has more time and is more junior, but able to establish collaborative work with us, following the lead/agenda.

Funds:

Research fellow: €58,500 pa

mobility: €12,000 pa (€700 per month)

actual total (with adjustments): €94,750 pa

Host institution gets €21k p.a.

Application - ALLOW A MINIMUM OF 8 WEEKS - that means that we need to identify and get agreement from a candidate by mid-June. If we can identify multiple applicants then there's no reason not to put in multiple applications (except for the work involved in putting the applications together). The application is not difficult, but it is lengthy.

Decision made to focus efforts on IEF. Deadline approaching so cluster to decide whether / who to proceed.

NESTA Digital R&D for the Arts

http://www.nesta.org.uk/areas_of_work/creative_economy/digital_rnd **Deadline for EOI – any time up to December. Expression of interest = phase 1.**

Mark attended briefing session in London on 13.3 – emphasis on digital research and development. 3 organisations: the lead (with arts project), a tech provider and a researcher. 125K = average.

Key criteria – generating public knowledge for the wider arts sector.

First step – identify an arts project. Audience engagement and / or new business models = outcomes.

Mark to follow up and talk to Neil White for other possible contacts. Stephen H to link to tech provider?

Neil & Tim Wright working on bid, can advise and connect CEMP to arts provider.

J to approach both prior to 24.5 mtg and report back.

UKLA Small Grants (up to £3k) Deadline 1st October

http://www.ukla.org/research/research_grants_and_awards/

UKLA grants are available to members with an interest in exploring a specific aspect of literacy through systematic research-based enquiry.

J will bid for this.

Monitoring

In development / pending

Project	Funder	Income (to CEMP / School)	People	Status
Media Education Action Research for Curriculum Development	BERA / Routledge Prize	£2000	Julian Richard	Pending
FUSION: Genarrator	BU Fusion	TBC	Jim Pope Matt Mark	Dev
Copyright Portal stretch funding	CREATe Center (Glasgow)	£50000	Kris (income to CEMP?)	Pending
MERJ online development	FUSION	TBC	Julian Richard	Dev
Digital R&D for the Arts	NESTA	TBC	Julian Mark Neal W	Dev (??)
BERA / Routledge Prize – MERJ nomination	BERA / Routledge	£2000	Julian Richard	Pending
Digital Literacies in Disciplines	HEA	£4900	Julian, Richard, Matt, Hywel Dix	Pending
	EU	TBC	Julian, (Kris), Bart, Marketa	Dev
		TOTAL PENDING: £58900 + TBC (update at meeting)		

Live

Project	Funder / Partner	Income (to CEMP / School)	People	Status
MERJ retreat(s) & Summit strand	HEA	4,000	Julian Richard	Live
Cohort Cultures and the 'Student Voice' in Creative and Media Subjects in UK Higher Education	BU (PHD studentship)	7,000 (match funded)	Richard Julian	Live
Learning Tools for the Copyright User	BU (Fusion)	£50,818	Kris	Live
Spirit of '13	Sixteen Films, MEA, Media Magazine	N/A (Profile only) but may lead to funding	Julian Pete	Live

Creative Skillset Bursary	Skillset	£12,422	Laura	Live
Valuing the Public Domain	ESRC Knowledge Exchange Opportunities	£16,000	Kris Martin Kretschmer	Live
		TOTAL FUNDING £80,240		

Dead

The New Civics: Media Literacy, Parody & Citizen Capacity	Spencer Foundation	24,500	Julian Kris	Dead
Developing and testing a mobile application to support patients and practitioners at a Chiropractic Clinic	Communities and Culture	£20,000	Richard Iain MacRury	Dead
Digital Media Literacy for Children's Cultural Wellbeing in Changing Communities	Communities and Culture	17,008	Julian Mark Marketa	Dead
3D Printing and Intellectual Property Implication for SMEs	IPO Fast Forward	£67934	Dinusha Mendis Kris	Dead

Guidance updating bulletin

1. Remove expired funding calls, unless notes indicate item to be left on bulletin for other reasons.
2. Add new funding calls and indicate as new in green font (minimum of 3), with URL to the call, deadline for application and extracted text from call in box below heading.
3. Request any updates to monitoring table from CEMP colleagues.
5. Circulate via BU Research Blog a week before next cluster meeting.