**UKTI Education: Snapshot of UK education & training sector capabilities**

UKTI Education has been set up by the Department for Business Innovation and Skills (BIS) and UK Trade and Investment (UKTI) to help UK education and training providers win business overseas. Our primary objective is to identify high value commercial opportunities overseas and help the UK education sector to access and pursue them, encouraging collaboration and the development of consortia, where appropriate, and supporting and promoting UK bids.

The UK has a strong reputation internationally for excellence in education and training:

* 4 universities in the global top 10; 29 in the top 200
* 1.4m pupils studying at nearly 3,000 British Schools Overseas in 2012; forecast to grow to nearly 2m in 2017 and 2.75m in 2022
* more than 1 in 4 further education colleges teaching international students outside of the UK
* many UK operators already provide education products and services successfully in a range of countries across the globe

In order to help us articulate and promote the UK’s education and training offer to an international audience, UKTI Education is preparing a snapshot of the UK’s education and training capabilities, for publication on our website and in future sector prospectuses. We would like to invite you to contribute examples to our growing library of case studies showcasing what the UK can offer international customers. We would also welcome your input into our short survey of UK sector capabilities. If you would like to participate, please complete the form on the next page (boxes will expand as you type) and return to **joanne.irving@uktispecialist.com** by **Friday, 29th November 2013**.

*We will presume that by sending us your case studies we have your consent to use and, where necessary, edit them for the purposes of publication. We will, however, share final versions of your case studies with you before we start to use them for promotional activity. We may require additional information from you and may contact you to discuss your response further; when completing the form, please provide the name of a person who is able to provide this information.*

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| **Organisation Name:** | **Click here to enter text.** | | | | |
| **Your Name:** | **Click here to enter text.** | |  | **Position/role:** | **Click here to enter text.** |
| ***email address:*** | Click here to enter text | |  | **Contact phone number:** | **Click here to enter text.** |
| **Please give a brief overview of your organisation’s current activities and capabilities in the international education market:** | | *Click here to enter text.* | | | |
| **To which of the following categories would you regard your organisation as belonging***?*  *(Please highlight as many as apply)* | | * Infrastructure, Information Systems and Equipment * Operators of school, FE colleges, HE institutions or work programmes * Educational Support Services * Learning and Assessment (including Qualifications) * Improvement and Quality Assurance * Other (please state) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | | | |
| **Which countries currently represent your biggest markets?** | | *Please enter the name of countries or geographies* | | | |
| **Are you actively exploring any other geographies?** | | *If yes, please identify where you would be interested in exploring* | | | |
| **Please provide details of any UK companies or organisations with whom you currently work to help deliver your international services.** | | *Please tell us which organisations you have previously or currently work with.* | | | |
| **Do you have case studies that showcase your experience in the international market that you would like us to consider using in future promotional material?** | | *If so, please attach a synopsis or link to the appropriate case study alternatively answer the questions below:* | | | |
| **Case Study Questions** | | | | | |
| **The situation** | | *Please give an overview of the project including a description of the country or region involved and in particular the challenges and opportunities this project presented.* | | | |
| **What were the client’s desired outcomes?** | | *Please give an overview of the desired outcomes.* | | | |
| **What was your solution?** | | *Using clear and simple terms, avoiding acronyms and overly-technical detail where possible, please give an overview of the key actions taken.* | | | |
| **Evidence that demonstrated the impact of your work** | | *Please include two or three pieces of evidence that demonstrated the impact of your work, this could be quantitative or qualitative (e.g. supporting data, direct quotes from the client)* | | | |

If you have more than one case study to share please use the same format as above or alternatively attach relevant documents or links.