



Creating, Sharing, Inspiring.
Academic Excellence at Bournemouth University



Bournemouth University
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Content

- 01 Welcome from the Vice-Chancellor**
- 02 Our vision - BU2018**
- 03 Delivering BU2018**
- 04 People, environment and finance | University structure**
- 05 University leadership**
- 06 Faculty of Management**
- 07 The role**
- 08 The person**
- 09 How to apply**



Artists impression of the Academic Building opening in September 2016.

Welcome from the Vice-Chancellor



Thank you for your interest in the role of Associate Dean Global Engagement for the Faculty of Management at Bournemouth University.

BU is a successful modern institution with ambitious plans. In the Research Assessment Exercise of 2008, BU was the fourth most improved UK University in terms of research quality. Subsequently, in the Research Excellence Framework of 2014 BU made significant gains, submitting nearly 50% more academic staff with 95% of the submission scored at international level, and nearly 60% of outputs rated as internationally excellent. In addition, over 60% of the research environment was rated as internationally excellent and 30% of impact was

rated world-leading. We are recognised as one of the most innovative universities in the UK, bringing together professional and academic excellence to make us a UK leader across our academic footprint. Our new, transformational estates programme will change the face of the University through a stunning series of new buildings coming on stream in 2015.

With our increasingly strong academic profile and focus on the student experience, BU is building an excellent reputation in the sector and is now the most popular modern university for high achieving students. We recently became the first ever university to be commended by the Quality Assurance Agency for Higher Education (QAA) for the quality of our student learning opportunities. In 2012 we were awarded the prestigious Queen's Anniversary Prize for Higher and Further Education for our contribution to world-leading excellence and pioneering development in computer animation. In 2012/13 91.6% of BU graduates were either employed or in further study six months after graduation. All of our courses include placement opportunities in the UK or internationally, and we have more full-time undergraduate students on sandwich courses than any other university in England.

The University is a powerful player in South West England at the hub of a wide network of educational, business and local government partners. We play an active role in the Dorset Local Enterprise Partnership (DLEP) and host the LEP Director. Set in a wonderful location sandwiched between the UK's newest National Park, best beaches and largest natural harbour, Dorset is home to a major financial services sector (JP Morgan Chase, Nationwide Building Society and Liverpool Victoria among others) and many national headquarters including the Royal National Lifeboat Institution and Sunseeker International.

As part of our successful journey we are now seeking to invest in an Associate Dean Global Engagement who will champion the global engagement agenda. As part of the Faculty Executive Team you will provide leadership and operational delivery of the Faculty's Global Engagement Plan in line with the University's global strategy, across the full spectrum of global activity.

If this sounds like you, and if you are excited about our University and its aspirations; if you share our vision and have the experience, skills and passion we are looking for, then I would strongly encourage you to apply for what is a crucial position at a very exciting time.

Professor John Vinney

Our vision – BU2018

“Creating the most stimulating, challenging, and rewarding university experience in a world-class learning community by sharing our unique fusion of excellent education, research and professional practice and inspiring our students, graduates and staff to enrich the world.”

The Vision builds on BU's current success to create a distinctive offer based on academic excellence underpinned by service excellence. At its heart is the powerful fusion of research, education and professional practice, creating a unique academic experience where the sum is greater than the component parts.

To achieve this we combine inspirational teaching, world-class research and the latest thinking in the professions to create a continuous and fruitful exchange of knowledge that stimulates new ideas, learning and thought-leadership.

We value excellence, achievement, authenticity, creativity and responsibility, as you can tell from our accomplishments.

- Excellence – we are the first ever university to be commended by the Quality Assurance Agency for Higher Education (QAA) for the quality of our student learning opportunities.
- Achievement – BU has been awarded The Queen's Anniversary Prize (the UK's most prestigious award for higher education) for our contribution to world leading excellence and pioneering development in computer animation.
- Authenticity – all of our courses include placement opportunities in the UK or internationally, and we have more full-time undergraduate students on sandwich courses than any other university in England.
- Creativity – in addition to winning one Oscar, the films connected with Bournemouth University's graduates received a total of 30 Oscar nominations in 2013.
- Responsibility – we take our Corporate Social Responsibility very seriously, and we hold the prestigious EcoCampus Gold Award for our 'green' credentials.

If you want to find out more about our Vision and Values and our Strategic Plan, please visit the BU2018 website: <http://2018.bournemouth.ac.uk>



Delivering BU2018

We have over 18,000 students from more than 100 countries around the world. This includes a thriving postgraduate community and we will provide over a hundred new opportunities each year for doctoral study to enrich our research community.

We are committed to our region, as well as having a national and global impact. Our international networks and societally-led research themes have resulted in an outstanding international reputation for research and thought-leadership.

We are renowned for the quality of our education; our £200m investment plan will enable us to create a world-class learning environment centred on the co-creation of new knowledge and the active collaboration of staff and students.

Our programmes are shaped by the professions, for the professions - with professional accreditation wherever possible. All of our students have the opportunity to develop entrepreneurial skills and undertake work-based learning, placements and internships.

We produce some of the most sought-after graduates in the world, preparing them for challenging and flexible futures. In 2012/13 91.6% of BU graduates were either employed or in further study six months after graduation. All of our courses include placement opportunities in the UK or internationally, and we have more full-time undergraduate students on sandwich courses than any other university in England.

To access a guide to the Strategic Plan 2012-2018 please visit our StratNav site: <http://strategicplan.bournemouth.ac.uk>



Artists impression of the Student Centre opening in spring 2015.

People, environment and finance

Maintaining an outstanding workforce and providing a stimulating environment in which to work and learn is not something that can be done without investment. We are proud of our financial position, which has enabled us to invest in superb facilities, buildings and people whilst retaining financial stability.

We were one of the first UK universities to achieve Fairtrade status, and our EcoCampus Gold Award is evidence that we are one of the UK's most environmentally friendly universities.

University structure

The University Executive Team (UET) comprises the Vice-Chancellor, Deputy Vice-Chancellor, Pro Vice-Chancellor Research and Innovation, Pro Vice-Chancellor Global Engagement, Chief Operating Officer and Director of Finance and Performance.



Vice-Chancellor, Professor John Vinney
John is the academic head of the university and the Chief Executive Officer. As such, he is responsible for the academic leadership and management of the organisation and overall performance.



Deputy Vice-Chancellor, Professor Tim McIntyre-Bhatty
Tim leads the University's annual strategic planning processes and his portfolio includes specific responsibility for the academic Faculties, and the BU International College.



Pro Vice-Chancellor Research and Innovation, Professor John Fletcher
John provides leadership and direction for the development, communication, delivery and review of BU's research, knowledge exchange and innovation strategies.



Pro Vice-Chancellor Global Engagement, Dr Sonal Minocha
Sonal provides strategic leadership and direction for the design, development and delivery of BU's education, research and practice engagement strategies for global reach and impact.



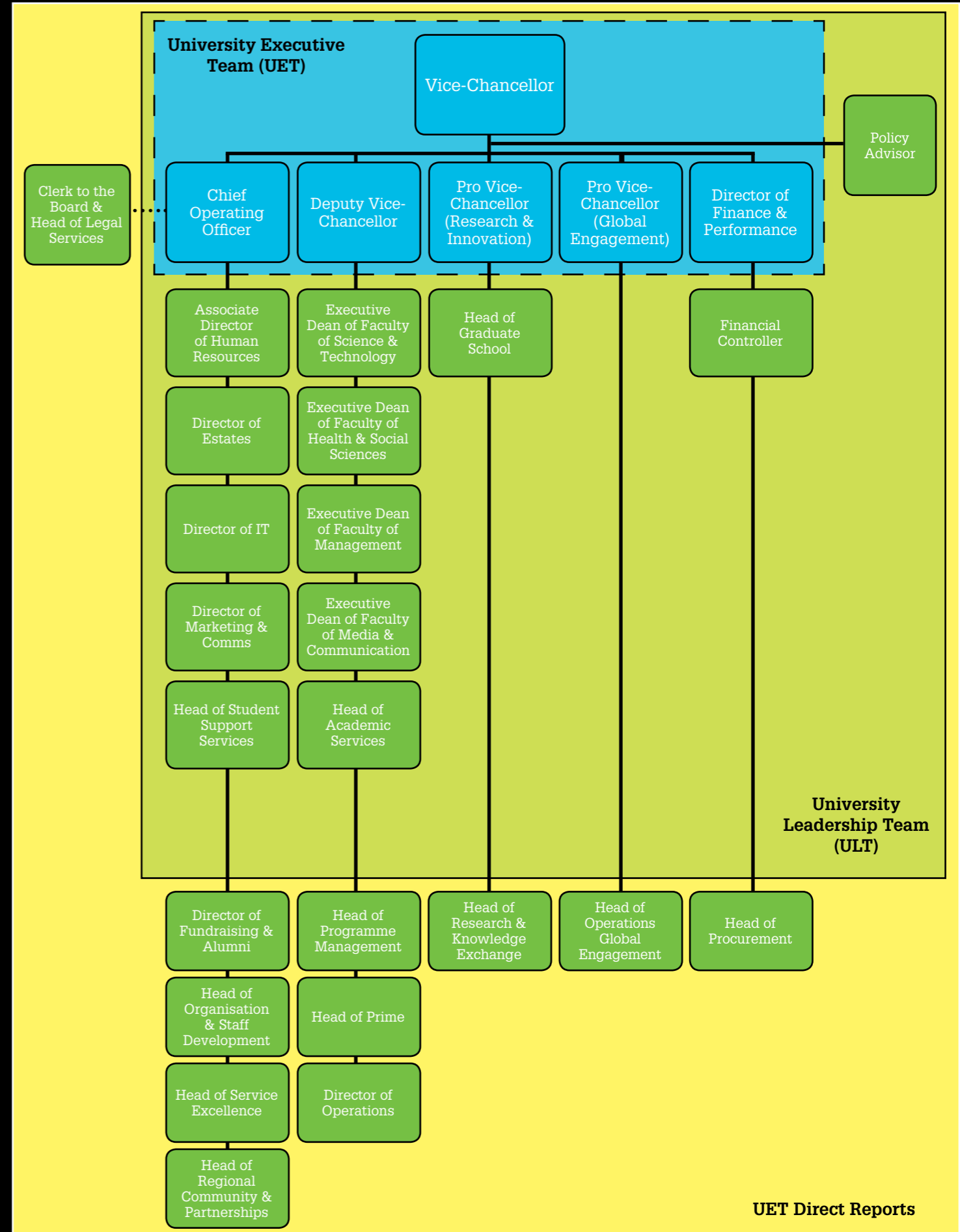
Chief Operating Officer, Mr Jim Andrews
Jim is responsible for the strategic development and executive management of many of the University's business and infrastructure functions.



Director of Finance and Performance, Mr Graham Beards
Graham is responsible for financial management and financial performance of the University. He provides strategic and operational direction to ensure the effective utilisation of financial resources.

University leadership

The University Leadership Team (ULT) comprises all of the key senior cross University roles who collectively are critical to the successful delivery of our Strategic Plan.



Faculty of Management

The newly formed Faculty of Management combines the academic excellence and expertise previously grouped under The Business School and the School of Tourism. The Faculty has an international reputation for delivering high quality funded research projects and publishing in leading national and international journals. The Faculty currently has approximately 4,700 Undergraduate and Postgraduate students which are supported by 180 academic and 50 administrative staff.

The Faculty has a flourishing Postgraduate Research community with more than 130 students engaged in doctoral study.

REF 2014 delivered some excellent results with BU's Faculty of Management being rated as joint first in the UK in terms of 4* and 3* research impact in Business & Management Studies. Not only was the impact of the research of the Faculty recognised, but also the quality of research, with 93% assessed as internationally recognised or above for Business & Management Studies and 84% of research rated as internationally excellent or world-leading for Sports and Exercise Science, Leisure and Tourism. These successes will underpin the next stages of Faculty research activity and development towards REF 2020.

The Faculty of Management consists of the following Departments:

- Tourism
- Hospitality & Retail
- Events & Leisure
- Sport
- Accounting, Finance & Economics
- Human Resources & Organisational Behaviour
- Strategy & Marketing

The Faculty will focus its broad range of activities to work on enhancing the student experience to position the Faculty as a leading provider of management education. Academic challenge and rigour underpinned by research, employer engagement, accreditation and professional practice will deliver the essential fusion that will fulfill the University's vision to create the most stimulating, challenging and rewarding university experience in a world-class learning community.

The role

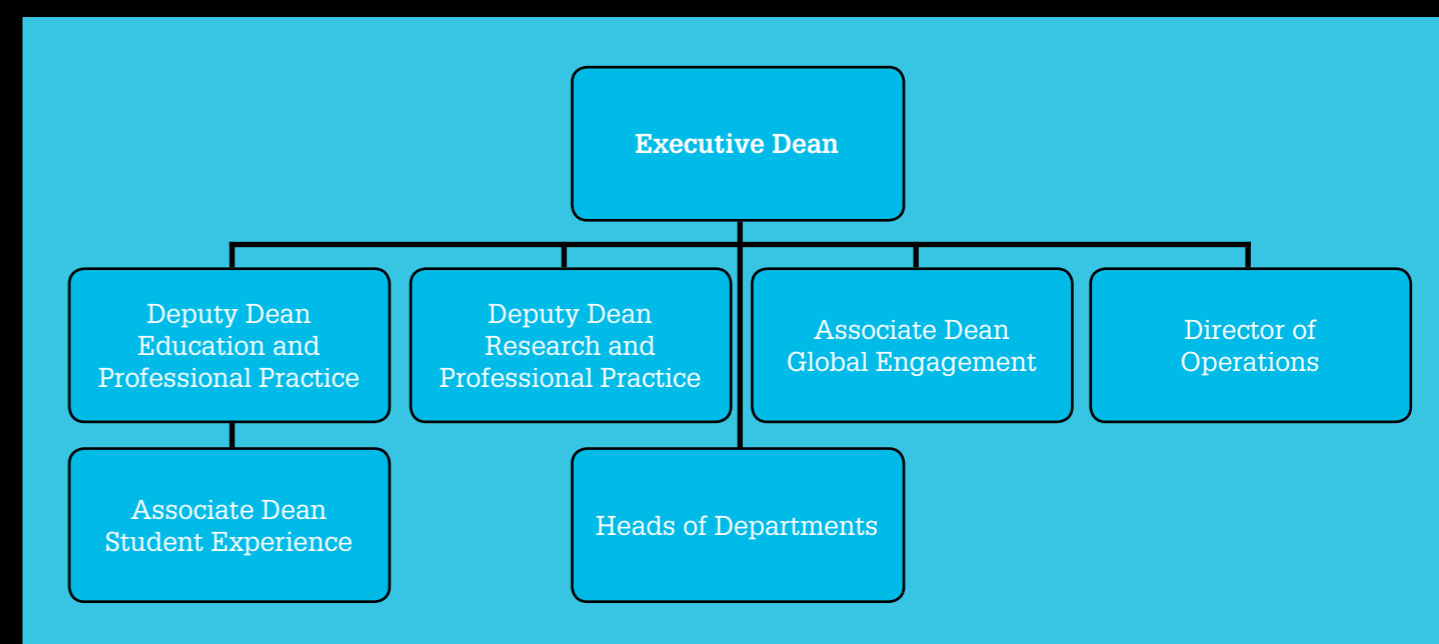
As part of our journey, and under the leadership of our Pro Vice-Chancellor for Global Engagement, Dr Sonal Minocha, we are expanding our academic footprint and going global. We are now seeking to invest in four new Associate Dean posts to support our Pro Vice-Chancellor in shaping this portfolio. Dr Minocha says, "Join us as we shape our plans to go global over the next five year period. We are adopting a comprehensive approach to internationalisation and in so doing present an exciting opportunity for the appointee to co-create an exciting period ahead working as part of a University wide Global Engagement Team".

Accountable to the Pro Vice-Chancellor for Global Engagement and Executive Dean of the Faculty, you will be a member of the Faculty's Executive Team. You will play an important part in championing the Global Engagement agenda by providing leadership of and operational development and delivery of the Faculty's global engagement operations plan across recruitment, partnerships, mobility, education research and professional practice activity on and off campus in line with the University's Global Engagement Plan.

Specifically, you will extend, manage and enhance our research and education partnerships with institutions of international significance and be the lead contact for all Faculty level global partnerships. You will also be responsible for co-ordinating the design, development, maintenance and delivery of international recruitment, student and staff mobility and research exchange endeavours taking account of national and international HE opportunities and challenges.

As Associate Dean Global Engagement you will contribute strongly to the Faculty's academic portfolio and curriculum planning, utilising evidence and awareness of national and international HE trends and patterns of demand. You will enable the globalisation of the fusion of education, research and professional practice in a synergistic manner, enhancing the student and external stakeholder experience.

The following details the Faculty's Executive structure:



You will also be a core part of the University wide Global Engagement Team working closely to the Pro Vice-Chancellor for Global Engagement.

The person

The successful candidate should have/be:

Background and experience

- Doctoral qualified, or equivalent.
- The ability to produce strategy, operational plans and summary reports as part of the Global Engagement Activity Reporting for Board level consumption.
- Excellent analytical capabilities with the ability to assemble, analyse and present disparate or complex data.
- Recent and ongoing publication endeavours.
- Understanding of the market for and challenges facing higher education, nationally and internationally.
- Strong evidence of effective leadership of projects.
- Strong evidence of staffing, project, budget and resource management skills.
- The ability to improve efficiency and effectiveness in designated areas of responsibility.
- In-depth knowledge of processes and procedures and direct experience of leading successful global engagement activity.
- The ability and willingness to travel frequently outside the UK, as required.
- Relevant teaching qualification (e.g. HEA Practitioner or equivalent) or significant teaching experience.
- Demonstrable commitment to promoting and achieving Faculty and University strategic objectives and targets.
- Evidence of the ability to deliver an internationalised culture.

Skills

- Highly developed communication, influencing, presentation and interpersonal skills.
- Proven team working skills.
- Proven project planning, I.T and management skills.
- Experience of working with global partner organisations in the management and delivery of partnership or related activity.

Attributes

- Willingness to identify and respond to issues with flexible, effective and, where appropriate, innovative solutions.
- Willingness to prioritise, take and implement decisions to achieve agreed objectives.
- The ability to plan, co-ordinate and implement effectively a range of activities.
- Pro-active; with a 'can-do' attitude.

How to apply

Saxton Bampfylde have been engaged to advise as employment agency advisers on this appointment. For more information including how to apply, please refer to their website at www.saxbam.com/jobs using job reference **AABUU4**.

Alternatively, email AABUU4@saxbam.com or telephone **+44 (0) 20 7227 0890** (during office hours).

Please enclose with your application:

- The completed detachable candidate summary form and equal opportunities monitoring sheet, which are attached. Applications from all groups are warmly welcomed;
- A full CV, including educational and professional qualifications, a full employment history showing the more significant positions, responsibilities held, relevant achievements and budgets and staff managed, and latest remuneration including any benefits;
- A covering note of not more than two pages (total) summarising your proven ability related to the person and job specifications; and
- Daytime, evening and/or mobile telephone numbers (to be used with discretion).

Applications should be received by **noon on 20 February 2015**.

The process

During the week commencing 11 March 2015 the University will consider applications and agree on an initial list of candidates to take forward to informal one to one meetings.

Informal one to one meetings will then take place for these candidates at the University on Week commencing 23 March 2015, followed by a formal selection process for shortlisted candidates with dates throughout April and May 2015.